

CIOSH THAILAND 2024: First edition concludes on a high note as sourcing platform for PPE innovation

Singapore – 13 June 2024 – CIOSH THAILAND, the only specialist trade exhibition dedicated to PPE (Personal Protective Equipment) in Southeast Asia, successfully concluded its first iteration last week at BITEC, Bangkok. Closing on a highly positive and optimistic note, CIOSH THAILAND welcomed 3,117 trade visitors and industry professionals, with the international share of visitors comprising close to 20% from 20 countries, including Laos, Indonesia, Malaysia, Philippines, and Singapore.

CIOSH THAILAND is organised in partnership with the China Textile Commerce Association, Messe Düsseldorf Shanghai and Messe Düsseldorf Asia, and is part of the A+A global portfolio of trade fairs for safety, security, and health at work held in Germany. Thailand was the choice location outside of China for the first edition of the CIOSH series of trade fairs dedicated to PPE since it first started in Shanghai in 1966.

On its way to establishing itself as a must-attend event for elevating workplace safety and PPE standards, some 289 exhibitors from countries including China, Germany, Japan, Malaysia, Thailand, Spain, and Singapore, came together to provide a one-stop sourcing marketplace for Thai industries. There were also 61 visiting group delegations from Bangkok and neighbouring regions, representing various industry sectors such as airlines, building and construction, oil and gas, food and beverage, and more.

Commenting on the successful collaboration for the first edition of CIOSH THAILAND, **Wolfram Diener, Chief Executive Officer and President of Messe Düsseldorf Group**, stating: “The success of the inaugural CIOSH THAILAND underscores the growing significance of workplace safety and PPE innovation in the region. We are delighted to see such a strong turnout and high-quality engagement from trade visitors across diverse industries. We look forward to continuing our collaboration with the China Textile Commerce Association to further enhance the impact and reach of future editions.”

Larry Lei, Chairman of the China Textile Commerce Association, was similarly enthusiastic about the event’s success, said: “We are very happy with the results and look forward to building on this success and continuing to enhance the importance and demand for PPE products, solutions, and workplace safety standards in Thailand and the region. For many exhibitors from China, this was also their first foray into Southeast Asia, and from the feedback we have received, they are very satisfied with the quality of trade visitors across a wide range of industries.”

Event highlights:

The 3-day exhibition’s vibrant and engaging atmosphere set the stage for fruitful discussions and business leads across a wide range of industry sectors, serving as a choice location for safety professionals, industry leaders, and entrepreneurs. For exhibitor, **Vicky Huang, Manager from PAN Taiwan Enterprise**, she expressed her satisfaction with the event. “(CIOSH THAILAND) was a perfect

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platform to introduce our product catalogue and interact with potential clients. The feedback and interest we received has been overwhelmingly positive," she said.

Safety Consultation Clinic: A standout feature

The Safety Consultation Clinic, managed by specialists from the Safety Engineering Association of Thailand, distinguished itself by providing one-on-one targeted consultations for Thai companies. **Channarong Waiyapoj, Secretary-General, Safety Engineering Association of Thailand** noted: "This initiative was crucial in assisting businesses to not only tailor their safety strategies but also align them with national PPE standards. Additionally, the clinic offered visitors a wide array of high-quality safety products to choose from, ensuring that each business could find solutions that met their specific needs and compliance requirements." The free consulting sessions enhanced the visitor experience, offering both guidance and a selection of key products and solutions tailored to diverse workplace environments.

For trade visitor **Yotsapon Charoensuk, a safety engineer at Recycle Engineering Co., Ltd**, on-site consultation clinics such as this provide invaluable knowledge and advice, "the insightful responses we received during the session, coupled with practical suggestions, really enhanced our understanding and implementation of safety practices in safe chemical handling," he said.

For one of the visiting group delegations represented by **Thai Airways International Public Company Limited, Samart Chimvises**, Team Lead for the Department of Technicians from Safety, Health, and Environment, said CIOSH THAILAND is an important event and can play a part in supporting the operational demands of their transportation and maintenance sector. "Our company is dedicated to the safe transportation of goods and passengers and maintaining our fleet of aircraft to the highest standards of safety. The exhibition exceeded expectations, particularly because of a current project aimed at acquiring specialised personal equipment for heat-related operations," he said. "Given that our staff frequently work in outdoor conditions, these advanced equipment options showcased here are crucial for enhancing workplace safety and health," said Chimvises.

For exhibitor, **LANON Protection**, CIOSH THAILAND's strong regional positioning in Southeast Asia, offered an excellent platform for face-to-face interactions with the Thai market, and "reflected our focus on expanding in the Southeast Asian market", said **Daisy Fu, the Sales & Marketing Manager**. "We encountered numerous customers interested in our silicone products – with visitors coming from Thailand, Indonesia, and other neighbouring countries, creating a very engaging atmosphere. We are delighted with our participation and look forward to continuing our involvement in future editions of CIOSH THAILAND," she added.

Looking ahead: Next dates set for CIOSH THAILAND 2025

The full post show report will be out next month, while the next edition of CIOSH THAILAND is scheduled to take place from 4-6 June 2025, at BITEC, Bangkok

While coming up next on the A+A international calendar of workplace safety and health trade fairs, is OS+HA - the 14th Occupational Safety + Health Exhibition for Asia to be held in Singapore from 11-13 September at Marina Bay Sands.

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About CIOSH THAILAND

CIOSH Thailand 2024 marks the inaugural edition of the international CIOSH series kickstarting with Thailand, and thus extending the long-standing tradition of CIOSH expos that began in Shanghai in 1966. CIOSH THAILAND is a tripartite collaboration by Messe Düsseldorf Shanghai, Messe Düsseldorf Asia, and the Chinese Textile Commerce Association, and aims to set new benchmarks and drive innovation in Southeast Asia's PPE (Personal Protective Equipment) market. This event represents a significant milestone in the growing footprint of the CIOSH brand beyond China, to enhance PPE and workplace safety standards in the region. Follow CIOSH THAILAND on these channels: <https://www.facebook.com/cioshthailand/>

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About A+A

The A+A portfolio represents the premier global event held in Germany, for personal protection, occupational safety, and health at work. Organised by Messe Düsseldorf, the event gathers industry leaders and innovators from around the world to showcase the latest trends, technologies, and solutions in safety, security, and health. The A+A global portfolio includes Shanghai, Singapore, Istanbul - Turkey, and now Bangkok – Thailand. Highlights at A+A include a wide range of innovative products and services but also features insightful conferences, interactive forums, and practical demonstrations, positioning itself as a critical hub for stakeholders across the safety and health sectors. For more information, go to: <https://www.aplusonline.com>

About China Textile Commerce Association

The China Textile Commerce Association (CTCA), approved by the Ministry of Civil Affairs and guided by the State-owned Assets Supervision and administration Committee of the State Council, serves as a non-profit national industrial organization. Engaged in the circulation, production, and research of textiles, clothing, and various safety and outdoor products, CTCA integrates enterprises and organizations across different ownerships, contributing significantly to the marketization and branding of the textile industry. With 17 specialized branches and over 30,000 indirect members, CTCA plays a pivotal role in enhancing the industry's global influence. For more information, go to: www.cttu.org

About Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, MDS is a subsidiary of Messe Düsseldorf GmbH, one of the world's top exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS successfully holds 14 leading trade fairs and conferences in China, covering industries such as printing, packaging, wire and tube, plastics, medical devices, rehabilitation, retail, safety and health, wine & spirits and caravanning. With a workforce of 60+ fulltime employees, the company's head office is in Shanghai with a branch office in Beijing. For more information, go to: visit www.mds.cn

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf GmbH in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany. With extensive expertise in organising trade fairs in Southeast Asia since 1995, Messe Düsseldorf Asia's diverse portfolio includes sectors such as medical and healthcare, workplace safety and health, packaging, printing, plastics, wine and spirits, and more. For more information, visit mda.messe-dusseldorf.com



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